





ASAD UDDIN

UX/UI DESIGNER

CONTACT

 +8801736636383

 mail@asaduddin.info

 www.asaduddin.info

    /ASADUXD

ABOUT ME

33 years old Bangladeshi. Computer Graphics professional with more than 15 years of significant working experience. I have always enjoyed taking the new challenges to boost up my creativity and human-centered design.

Throughout my career, I have worked on a range of briefs and clients including branding, layout design, typography, ad design, multilingual typesetting and, digital design to maintaining the brand guidelines. During this time I improved upon my teamwork and communication skills in group assignments, although developing my organization skills and self-motivation by working on self-innovated projects.

INTEREST

Design | Reading | Listening music.



FIELDS OF SPECIALIZATION

- Graphics Design
- Desktop Publishing
- User Interface design
- User Experience Design
- Digital Marketing
- Brand Communication Design
- Video Editing
- Presentation Design
- Editorial Design



WORK EXPERIENCE

- **Wunderman Thompson, Bangladesh**
Desktop Publisher, May'2013 to till now.
- **Dada Metal Process**
Senior Graphic Designer, May'2010 to April'2013.
- **SAN GROUP**
Senior Graphic Designer, March'2010 to April'2010.
- **Design World**
Senior Graphic Designer, January'2009 to February'2010.
- **Mohakhali Printing & Ahona Graphics**
Graphic Designer, February'2004 to December'2008.



EDUCATION

- **Diploma in User Experience Design (DUXD)**
User Study & Experience Research Hub (USERHUB)
(2018-2020)
- **Master of Business Studies (MBS)**
National University, (2012-2013)
- **Bachelor of Business Studies (BBS)**
National University, (2007-2008)
- **Higher Secondary Certificate (HSC)**
City Royal College, Dhaka, (2006)
- **Secondary School Certificate (SSC)**
Jadunath Pilot High School, (2004)



TECHNICAL TOOLS

- Adobe XD
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe AfterEffects
- Adobe Premiere Pro
- Adobe Acrobat Pro
- Microsoft PowerPoint
- Microsoft Word
- Microsoft Outlook



WORK PROCEDURE

- Problem Statement
- Sketch
- Wireframing
- Cart Shorting
- Information Architecture
- Information coding
- Persona
- Low Fidelity Prototype
- High Fidelity Prototype
- Innovative Solutions



LANGUAGES

- **English**
Reading | Writing | Speaking
- **Bangla**
Reading | Writing | Speaking



TRAINING SUMMARY

- **Adobe InDesign Advance**
GraphicPeople (2013)
6 Months
- **Professional Video Editing**
Myelin Communications Limited (2009)
6 Months
- **Web Design Basics**
Friends Communications (2008)
6 Months
- **Graphics Design & Composition**
Mohakhali Printing & Ahana Graphics (2004)
02 Year



PROFESSIONAL CERTIFIED

- Information Security Awareness - IT Developers
- Information Security Awareness – Users
- PowerPoint 2016 Essential Training
- Layout and Composition: Grids
- Graphic Design Foundations: Layout and Composition
- WPP Code of Conduct How We Behave
- WPP's Anti-Bribery & Corruption Training Course
- WPP Privacy and Data Security Awareness
- Effective Performance Reviews
- Excel 2010 – Intermediate
- Giving Feedback
- Goal-Setting in the Workplace
- SMART Goals
- Title Effective and Appropriate E-mail Use
- Title Increasing Your Productivity in a Fast-paced World
- Interpersonal Communication
- Leadership Skills: Leadership Fundamentals
- Managing Information Overload
- Personal Time Management



ASAD UDDIN

Asad Uddin

Thanks and best regards

MD. ASAD UDDIN